

# START-UPS & MID-SIZED ENTITIES

#### Founders and investors have an aligned interest in owning and operating successful businesses and driving enduring organisational value.

SMEs are responsible for 77 percent of all jobs in Africa.<sup>1</sup>

However, they have the lowest rate of business survival with less than half of start-ups surviving for more than five years and only a fraction developing into high-growth firms.<sup>2</sup>



Are governance, risk management and control gaps eroding value and stakeholder confidence in your portfolio of investee companies, start-up or MSME business?



Are you a start-up seeking to attract capital?



Do you consider sound practices too expensive and out of your reach?



Have you resorted to self-help or a complete abandonment of your governance, risk, and control initiatives?



# Speak to Us

## **FOUNDERS**

Are you a business owner looking to enhance performance, and stakeholders' confidence in your operations?

We recognize that many founders understand their trade so well and simply want to run their businesses focusing on their core offering, essentially their areas of strength.

Many do not recognize the place of strong operational structures, sound governance, sound risk and control practices and how these are catalysts to operational stability, market credibility, and the creation of strong and successful enterprises, essentially distinguishing them from the rest of the market.



We support you in entrenching sound risk & control practices to create a stronger, better performing and more sustainable business as you scale and gain market share.

## **INVESTORS**

We support both debt and equity investors to achieve value preservation and enhanced performance in their entities of interest. Investors who finance businesses seek to own portfolios of thriving enterprises through the investment holding period, and to exit profitably at their desired exit period.

For providers of debt or equity capital seeking value protection in an investee company, we understand that sound governance practices, adequate risk management and internal controls measures, and an overall assurance of sound management are pivotal to **optimizing** shareholders' returns.



We support the creation of an agile control environment and risk profile monitoring systems for optimised business performance

## **OUR SERVICES**

We provide Governance, Risk management, Compliance, and Assurance services to support your business growth objectives, while providing stakeholders with up-to-date organisational Health-check for sound business decisions.

#### Introductory\*

- Risk Assessment (Risk Healthcheck)
- Review Internal Control over Financial Reporting (ICFR) Management Account

\*[Max of N50m in Total Assets]

#### **Enterprise**

- Risk Assessment (Risk Healthcheck)
- Review Internal Control over Financial Reporting (ICFR)
- Key Business Processes & Control Assessment

#### **Enterprise Pro**

- Risk Assessment (Risk Healthcheck)
- Review Internal Control over Financial Reporting (ICFR)
- Key Business Processes & Control Assessment
- Compliance & Ethics Review
- Corporate Governance Review

#### Bespoke

Please contact us to discuss your needs

#### **Additional Services**

- Framework Design & Implementation Support
  - a. Internal Control
  - b. Risk Management
  - c. Compliance & Ethics
  - d. Corporate Governance
- Departmental Operational Set-up
  - a. Internal Audit
  - b. Risk Management & Internal Control
  - c. Compliance & Ethics

- Due Diligence
  - a. Governance & Assurance Due Diligence

## **OTHER SERVICES**

#### **Risk Management**

- Risk Assessment &
- Diagnostics Risk Management Strategy Session
- Risk Management Framework Design
- Risk Management
   Implementation Support
- Outsourced Risk Mgt. Function

### Corporate Governance (CG)

- CG Assessment
- CG Framework Design
- CG Implementation Support

#### **Compliance & Ethics**

- Compliance & Ethics Review
- Design Compliance & Ethics Program

#### **ESG**

- Sustainability Assessment & Strategy Setting
- Sustainability Framework
   Design and Implementation
   Support
- Sustainability Reporting

#### **Internal Audit**

- Outsourced Internal Audit Function
- Internal Audit Quality Assurance

#### **Internal Control**

- Internal Control
- Review Internal Control Design & Optimisation
- Continuous Monitoring
   Outsourced Internal Control
   Function

#### **Training**

We provide training programs that meet the immediate needs of our clients, providing capacity development offerings for Board of Directors, Senior Management, subject matter experts and teams.

#### **Operational Excellence**

- Review of Core Business Processes
- Process Automation Support

#### **Our Approach**

Identify Business
Needs

Assess Business
Needs

Solution
Definition
& Scoping

Solution Design
Report &
Recommendation
Support

Follow-Up



#### **About RiskTech & Advisory Limited**

/RTA/

**noun**: an inspiring guide, supporting your journey through value creation and optimisation.

**RiskTech & Advisory** is your trusted advisor with demonstrated experience in governance, risk management, assurance, and operational excellence. We support your business so you can focus on what matters to you most – managing a successful and enduring organisation.

#### **Contact Us**

A: 15, Ihuntayi Road, Oniru Estate, Victoria Island, Lagos

T: +234 802 971 1875

E: hello@risktechadvisory.com

W: www.risktechadvisory.com



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